



## Form ADV Part 2B – Brochure Supplement

for

**Robin M. Walsh  
Financial Advisor**

**Birds Eye Wealth Planning**  
3600 Route 66, Suite 150, NEPTUNE, NJ, 07753  
6095321090 | [www.birdseyewealthplanning.com](http://www.birdseyewealthplanning.com)

**Effective: July 20, 2023**

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Robin M. Walsh (CRD# 5914586) in addition to the information contained in the Wealthcare Advisory Partners LLC (“WCAP” or the “Advisor”, CRD# 171976) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the WCAP Disclosure Brochure or this Brochure Supplement, please contact us at (804) 644-4711.

Additional information about Mr. Walsh is available on the SEC’s Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 5914586.

**Wealthcare Advisory Partners LLC**  
1065 Andrew Drive, West Chester, PA 19380  
Phone: (804) 644-4711 \* Fax: (804) 433-1188  
[www.wealthcaregdx.com](http://www.wealthcaregdx.com)

## Item 2 – Educational Background and Business Experience

---

Robin M. Walsh, born in 1978, is dedicated to advising Clients of WCAP as a Financial Advisor. Mr. Walsh earned a Bachelors from Rider University in 2000. Additional information regarding Mr. Walsh's employment history is included below.

### Employment History:

Financial Advisor, Wealthcare Advisory Partners LLC d/b/a Bird's Eye Wealth Planning	07/2023 to Present
Registered Representative, M.S. Howells & Co.	07/2023 to Present
Investment Advisor Representative, Securities America Advisors	01/2017 to 07/2023
Registered Representative, Securites America Inc.	01/2017 to 07/2023

## Item 3 – Disciplinary Information

---

**There are no legal, civil or disciplinary events to disclose regarding Mr. Walsh.** Mr. Walsh has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Walsh.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. **As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Walsh.**

However, we do encourage you to independently view the background of Mr. Walsh on the Investment Adviser Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or his Individual CRD# 5914586.

## Item 4 – Other Business Activities

---

### Broker-Dealer Affiliation

Mr. Walsh is also a registered representative of M.S. Howells & Co. ("M.S. Howells"). M.S. Howells is a registered broker-dealer (CRD# 104100), member FINRA, SIPC. In Mr. Walsh's separate capacity as a registered representative, Mr. Walsh will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Walsh. Neither the Advisor nor Mr. Walsh will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Walsh's separate capacity as a registered representative. Mr. Walsh spends approximately 10 hours of his time per month in his role as a registered representative of M.S. Howells.

### Insurance Agency Affiliations

Mr. Walsh is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from Mr. Walsh's role with WCAP. As an insurance professional, Mr. Walsh will receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Walsh is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This practice presents a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Walsh or the Advisor. Mr. Walsh spends approximately 10 hours of his time per month in this capacity.

## Item 5 – Additional Compensation

---

Mr. Walsh has additional business activities where compensation is received that are detailed in Item 4 above.

## Item 6 – Supervision

---

Wealthcare Advisory Partners LLC  
1065 Andrew Drive, West Chester, PA 19380  
Phone: (804) 644-4711 \* Fax: (804) 433-1188  
[www.wealthcaregdx.com](http://www.wealthcaregdx.com)

Mr. Walsh serves as a Financial Advisor of WCAP and is supervised by James Krause, the Chief Compliance Officer. Mr. Krause can be reached at (804) 644-4711.

WCAP has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of WCAP. Further, WCAP is subject to regulatory oversight by various agencies. These agencies require registration by WCAP and its Supervised Persons. As a registered entity, WCAP is subject to examinations by regulators, which may be announced or unannounced. WCAP is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.